



ADOLFO LEON

## About Me

Hola! I'm Adolfo Leon, a dedicated Creative Director and Motion Graphic Designer with over a decade of industry experience. Over the years, I've contributed to major projects in live broadcast television, real-time projection mapping, street advertising, and impactful motion graphics.

I've had the pleasure of working with top-notch companies like Global News, ET Canada, Corus, and SenovVa.

My journey also includes freelance gigs as a Creative Art Director and Motion Graphic Designer for various agencies.

With skills honed over 10+ years in Graphic Design, 8 years in Video Editing, 7 years in Motion GFX, 3 years in Art Direction, and 2 years in Web Design, I'm ready to bring creativity and expertise to your projects!

## Key Strengths

### Creative Direction

- Graphic Design
- Motion Design
- Video Editing
- Art Direction
- 2D Animation
- Brand Identity
- UX / UI Design
- Web Design

### Tools

- Ae Adobe After Effects
- Pr Adobe Premiere Pro
- Ps Adobe Photoshop
- Ai Adobe Illustrator
- Id Adobe InDesign
- Figma
- Blender
- Cinema 4D

### Interest

- Photography
- Videography
- Interior Design

### Languages

- Spanish · Native
- English · Professional

## Achievements



### Project Recognition

Global News Canada / Certificate  
2019 / Toronto, Canada



### New Talents, Graphis

Product Ad Campaign / Speedo Advertising  
www.graphis.com  
2015 / USA & Canada



### National Swimming Champion

200m Fly, 400m IM  
1996 - 2008 / Mexico

Portfolio: [www.adolfojr.com](http://www.adolfojr.com)  
Linkedin: [www.linkedin.com/in/adolfoleon](http://www.linkedin.com/in/adolfoleon)  
Email: [adolfoleon@gmail.com](mailto:adolfoleon@gmail.com)

## Experience



KFC · 2024 Jan - Feb / Toronto, Canada  
Sr. Motion Graphic Designer / Freelance



Karrot · 2023 Dec - 2024 Jan / Toronto, Canada  
Motion Graphic Designer / Freelance



Learning Jungle · 2023 Nov - Dec / Toronto, Canada  
Creative Director & Motion Designer / Freelance



Orbit 5 · 2023 Sep - Oct / Toronto, Canada  
Creative Director & Motion Designer / Freelance



ET Canada · 2017 Apr - 2023 Oct / Toronto, Canada  
Sr. Motion Graphic Designer / Freelance



SenovVa · 2021 Nov - 2023 Jul / Markham, Canada  
Art Director & Motion Graphic Designer / Full Time



Global News Canada · 2017 Oct - 2021 Nov / Canada  
Motion Graphic Designer / Part Time



Compass Group Canada · 2020 Aug - Sep / Canada  
Motion Graphic Designer / Freelance



Snack · 2019 Oct - Nov / Toronto, Canada  
Motion Graphic Designer / Freelance



Cosmic Design · 2018 Jan - Feb / Toronto, Canada  
Motion Graphic Designer / Freelance



Global News Toronto · 2016 Jul - 2017 Oct / Canada  
Motion Graphic Designer / Freelance



Blue Web Factory · 2015 May - 2016 Jan / Netherlands  
Web Graphic Designer / Full Time



Brisas de Mar / Night Club · 2014 Nov - Dec / Canada  
Graphic Designer / Freelance



Garis Designs · 2012 Apr - 2014 Sep / Buenos Aires, Argentina  
Graphic Designer / Freelance

## Education



### George Brown College

Graphic Design Program / Advanced Diploma  
Dean's Honour List (2014)  
2015 Apr / Toronto, Canada



### George Brown College

Art & Design Foundation Program / Certificate  
2011 Dec / Toronto, Canada



### ILSC

University Pathway / English Certificate  
2011 Dec / Toronto, Canada